

Logan Anthony Lisowski

Orlando, FL | (716) 380-6500 | llisowski@rollins.edu | Loganlisowski.com | linkedin.com/in/loganlisowski

EDUCATION

Rollins College

B.A. in International Business with Concentration in Finance, Minor in Spanish and Data Science

Orlando, FL

May 2026

- **GPA:** 3.8/4.0
- **Honors:** Magna Cum Laude, Dean's List 5 of 6 semesters
- **Relevant Courses:** Intl. Operations, Global Business Strategy, Intl. Financial Management, Investments, Forex
- **Study Abroad:** University of Sydney (NSW, Australia), University of Don Quijote (Madrid, Spain)

WORK EXPERIENCE

b+h Polymers Inc.

Financial Analyst & Business Development Intern

Orlando, FL

May 2025 - Apr 2026

- Produced weekly actuals vs. budget reports tracking over \$6M in expenditures across virgin and recycled polymer projects.
- Modeled IRR and payback for a Mexico City JV, stress-testing 4 capex paths that supported a 4.2M allocation decision.
- Improved SEO rankings and rebuilt site architecture, driving 60% higher engagement and 35% reduction in bounce rate.

Kin Homes Solar

Solar Consultant

Orlando, FL

Jan 2025 - May 2025

- Generated 450K in residential solar contracts through door-to-door outreach, converting 1 in 4 homeowners over 5 months.
- Applied CRM-based lead scoring to exceed weekly appointment and conversion quotas 25%, ranking 3rd on a 14-rep team.
- Translated complex tax credit structures and financing terms into client-ready summaries, lifting conversion rate by 30%.

EdgeFinder

Trading Analyst Intern

Winter Park, FL

Aug 2024 - Jan 2025

- Developed a Python screening tool evaluating 200 momentum, volume, and volatility indicators across equities and crypto.
- Backtested the Bitcoin CME gap fill pattern across 9 years of futures data, producing a 63% win rate trading signal.
- Launched a live retail trading platform with over 400 paying subscribers and 50 pre-built signal libraries across strategies.

SFIN Media

Co-Founder & Financial Operations Lead

Remote

May 2023 - Aug 2024

- Co-founded an agency running Meta/Google retargeting funnels, driving 30% more leads and 45% client sales in 8 months.
- Cut blended acquisition costs 35% through Excel dashboards tracking CAC, LTV, ROAS, AOV, and churn portfolio-wide.
- Delivered monthly ROI reports linking 50K in ad spend to 850K in tracked monthly revenue per managed client account.

PROJECTS

Retirement Architect

Founder & Lead Developer

Personal Project

Mar 2026 - Present

- Built Social Security claim-age optimizer evaluating 9 ages from 62 to 70 with NPV break-even curves and spousal coordination.
- Engineered tax-optimal retirement income sequencer running drawdown across Traditional, Roth, taxable, and HSA accounts.
- Modeled lifetime tax delta and Roth conversion ladder through RMD age, surfacing advisor-grade variance for client planning use.

LEADERSHIP & EXTRACURRICULAR INVOLVEMENT

Rollins College Student Investment Club

Vice President - Investment Research

Winter Park, FL

Jan 2024 - Dec 2025

- Analyzed 100 equities across 8 sectors using Bloomberg Terminal and FactSet; outperformed S&P 500 by 2.5%.
- Led weekly analytical meetings, synthesizing research from 8 analysts into risk-weighted trade recommendations.
- Built Excel models for DCF valuations, comparable company analysis, and portfolio allocation across 10 positions.

Rollins College Independent Research

Chinese HIP M&A Factor Study | Faculty Advisor: Professor Marc Sardy

Winter Park, FL

Mar 2026 - May 2026

- Designed a 10-year quantitative study on 60 Chinese firms and 308 M&A deals to test if ESG ratings predict acquirer performance.
- Found high-ESG acquirers gained 1.33% post-deal ROA vs -0.81% for low-ESG, a 2.14 point outperformance.
- Confirmed the 2.14-point gap held across all 7 sectors and passed 1,000 randomization tests with high confidence.

SKILLS & CERTIFICATIONS

Finance & Analytics: Financial Modeling, DCF, Comparable Company Analysis, FactSet, Excel, Python, SQL, Tableau

Certifications: SIE, Microsoft Excel, Bloomberg Terminal (ESG, BFF, BMC), FactSet, HubSpot

Languages: English (Native), Spanish (Professional Fluency)

Organizations: Chi Psi Fraternity, Business Student Leadership Council, Student Investors Network

Interests: Chess, Golfing, AI/ML Applications, MMA, Reading, Skiing, Surfing, Weightlifting